



Case Study

Zoom Solutions for Business Consulting Company

When integrating Zoom into your company's meeting rooms, the peace of mind and reliability in using a certified partner is irreplaceable. Analytico is a technology and business solutions consulting company in Southern California in need of a quick turnaround Zoom room. This national digital consulting agency's project involved a critical meeting space that they needed to finish in less than one month.

Analytico's team knew they needed a competent business to handle this project, so they consulted Zoom's Services Group to get their input. A project manager at Zoom referred Analytico to Profound Technologies, a Zoom gold certified integrator. Profound Technologies' team are experts in Zoom commercial and professional audio visual room standards, and were therefore able to define a scope in one day. Profound was able to design a room that would meet the customer's timeframe, budget, and technology requirements.

While there are standard Zoom room

options, Profound Technologies also offers custom solutions and flexibility. "We offered flexible options on the camera and microphone system," Kevin Busza, Profound's COO, explained. "We were also able to work with some of the customer's existing equipment in the process."

Analytico was very happy with the finished project, especially as Profound finished within a month. "We were very impressed with the speed and quality of Profound's work," Analytico's IT manager said. "There are already some other spaces at our office that we want Profound to upgrade with Zoom Room Implementation and capabilities."

This referral from Zoom and many others are an encouragement to Kevin and the team at Profound as they expand their relationship with Zoom. "We are always happy when we deliver good outcomes to customers, and now we are especially proud to take on another project from the Zoom Services Group," Kevin says. "We successfully implemented the project and look forward to more opportunities with Analytico and Zoom."

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*Pseudonyms have been given to protect the privacy of persons and organizations.