



Case Study Meridian

Meridian Bank, with multiple corporate offices recognized the importance of upgrading its video conferencing capabilities to enhance collaboration and communication across all branch locations. Meridian aimed to incorporate Microsoft Teams into their video conferencing infrastructure to enable seamless virtual meetings and improve productivity. Meridian operated several corporate offices and sought to leverage the power of video conferencing technology to facilitate effective communication among their geographically dispersed teams.

Dan Shadow, an account executive at Profound Technologies, states that the company was recommended to the client by Prelude Solutions, a reputable partner. Profound's proficiency in offering cutting-edge communication solutions made them the ideal choice for the project.

Profound offered a comprehensive solution by installing Logitech Rally Rooms that seamlessly integrated with Microsoft Teams. The Logitech Rally Rooms provided high-quality audio and video capabilities, enabling the client to conduct professional video conferences effortlessly. Meridian's video conferencing needs were successfully met with the implementation,

leading to a highly satisfactory outcome as expressed by the client at the project's conclusion.

According to Meridian: "We are very happy with the services provided by Profound. Their expert knowledge and support in implementing the latest technological systems have added significant value to our communication infrastructure."

Meridian plans to continue collaborating with Profound as they expand their operations and open new locations. They intend to integrate Teams Rooms into these additional branches to maintain a consistent and reliable video conferencing experience. Profound continues to service the client through ongoing maintenance, ensuring the smooth operation and optimal performance of the implemented video conferencing solution.

Profound's expertise, coupled with the deployment of Logitech Rally Rooms integrated with Microsoft Teams, has empowered Meridian bank to enhance its communication capabilities, foster collaboration, and streamline its operations for increased efficiency and productivity. Meridian has expressed their intention to collaborate with Profound on future projects, highlighting the trust and confidence they have in Profound's capabilities.

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