



Case Study

Project Management Company's New Conference Room Solutions

In the quest to upgrade its meeting rooms to Microsoft Teams Rooms and establish standardized room configurations around the Logitech Ecosystem, this project management company faced a significant challenge. This firm, known for providing comprehensive project management services for new office builds and renovations, recently opened a new office in Conshohocken, PA. Their need for local expertise to oversee an AV integration project, from its inception to completion, was paramount in ensuring a seamless transition to a hybrid work environment that promoted meeting equity.

The project management company discovered Profound Technologies through online research and found they were uniquely positioned to meet their requirements. Profound's specialization in Microsoft Teams and Logitech room systems, combined with their local presence, made them the perfect partner for this endeavor.

Profound's solution was a resounding success. They designed and implemented two distinct meeting spaces tailored to different needs. The first design was in a Huddle Room and featured

a 65" Display, Rally Bar Mini with Expansion Mic, and Logitech Swytch for BYOD meetings. The second design was in the Main Conference Room. It boasted dual 75" Displays, a Rally Bar with two Expansion Mics, a TAP Touch Panel with native Teams user interface, a Microsoft Teams Certified PC, Logitech Scribe, and Logitech Swytch for BYOD meetings.

Upon project completion, the client expressed their satisfaction: "I had a chat with the meeting room power users, and they seem to be very happy. Thank you Profound Technologies for all the support and flexibility throughout the entire process."

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"This successful project has solidified an ongoing relationship between this client and Profound," states Dan Shadow, from Profound Technologies. "The project management company plans to replicate similar room configurations in other locations, commencing with their Boston office. Profound will continue to provide ongoing service and support, assisting the project management company in future office build-outs, both in new and renovated spaces. This partnership underscores the value of collaboration in creating efficient, technology-driven meeting environments."