Case Study
University of
Los Angeles and ePlus

The University of Los Angeles specializes in medicine and was seeking to enhance their radiology department's presentation and multimedia room systems. They are focusing on collaboration rooms for classroom presentations and audio-video communication among doctors across different sites.

Initially, the university encountered challenges with a previous company's poorly executed installations and inadequate support. As a result, they turned to ePlus for a solution. As an agent partner of Profound Technologies, ePlus recommended Profound due to their expertise in educational audio visual technology and their reputation as a national AV company.

Profound's design proficiency became evident as they skillfully addressed the engineering issues and swiftly completed the installation. Their thorough approach ensured that unnecessary additions to the hardware were eliminated, delivering a user-friendly and

effective conference room experience.

The successful implementation of two conference rooms and the remediation of other problematic spaces impressed the radiology department. Profound's user interface and touch panel design led to a more intuitive and enjoyable experience for the university's team and guests. Bradd Fisher, President of Profound Technologies, emphasizes that a simple interface allows better control of the room environment, contributing to its overall success.

The university was highly satisfied with Profound's work, exceeding their high expectations. Their success in the project has established a strong partnership, with ongoing plans to collaborate on future projects across various departments at the college.

In conclusion, Profound Technologies' expertise and commitment to excellence have made a significant impact on the university's radiology department, ensuring a seamless and user-friendly AV experience for their crucial collaboration needs.

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